

**MODIFIED SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT
FOR A COMMUNICATION FRAMEWORK IN A SUPPLY CHAIN
MANAGEMENT ARCHITECTURE**

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ABSTRACT

A system, method and computer program product are disclosed for providing network-based supply chain communication between stores, distributors, suppliers, a supply chain manager, and an office of the supply chain manager. Invoice level sales data is transmitted from the supplier to the supply chain manager utilizing a network. Invoice level sales data is sent from the distributors to the supply chain manager utilizing the network. Daily sales data is communicated from the stores to the office of the supply chain manager utilizing the network. Daily sales data is transmitted from the office of the supply chain manager to the supply chain manager utilizing the network. The daily sales data is organized based on the stores from which the daily sales data originated.